



Der Manouel
INSURANCE GROUP

Changing the Equation



Chris Hansen

Risk Consultant
Der Manouel Insurance Group
548 W. Cromwell Ave.
Fresno, CA 93711

Chris joined Der Manouel Insurance Group in 2017, after a 17 year career in advertising with a Fortune 500 media company. During that time, he developed growth strategies for businesses in a multitude of industries including automotive, medical and retail.

As a risk consultant, Chris understands the critical role commercial insurance plays in a successful business plan. He embraces the DMIG 365 approach in which he is able to consistently add value, mitigate risk and optimize coverage for his clients. This proactive strategy enables him to deploy loss

control and claims services on an ongoing basis and showcase the resulting improvements to the insurance marketplace to ultimately reduce costs. A tireless advocate for his clients, he is committed to making them the best and most successful businesses in their respective industries.

Chris graduated from California State University Fresno with a Bachelor of Science degree in Business Marketing. He and his wife Lisa reside in Clovis with their daughter Allison. He enjoys traveling, music, concerts, playing guitar, fishing, golf and spending time with family and friends.

Please contact Chris with any questions, or to arrange a time to meet with him!

chansen@dmig.com

559.447.4600

800.447.4605

CA License #0640827